

NOUVEL HAY MAGAZINE

SANS FRONTIÈRES

Devenez un Mentor



AGBU
ARMENIAN GENERAL BENEVOLENT UNION

Business Mentors

AGBU Business Mentors is an educational program that connects participants and alumnae of AGBU programs (including those from Women Entrepreneurs and Women Coders) with well-established professionals in the Diaspora. Its goal is to increase participants' entrepreneurial potential, help them grow professionally and build a bridge connecting the Diaspora with AGBU beneficiaries.

Recognizing the varied needs of mentees, the AGBU Business Mentors program has flexible structures allowing for one-on-one mentorships, specialized small group sessions, as well as masterclasses and networking events. Mentor participation can be both virtual or in-person in Armenia.

To ensure a tailored approach, the AGBU Business Mentors Program is proactively and constantly engaging with various AGBU program teams to identify and prioritize capacity-building needs among female beneficiaries, by focusing on refining both essential soft skills and hard skills. The sessions pinpoint key areas such as:

- Social Media Marketing
- Market Research
- Intellectual Property Law
- Leadership
- Professional Communications

For questions, please, contact us at: volunteer@agbu.org

Become a Mentor



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