

Des vieilles publicités (Pardon Mesdames)

photos : D.R.

The Ideal Brain Tonic
 Delightful Summer and Winter Beverage

Specific for HEADACHE. Relieves Mental & Physical Exhaustion

Coca-Cola

TRY PENICILLIN

Made from mold, you can get this drug from your doctor or prepare it yourself.

POPULAR MECHANICS ADVERTISING SECTION 63

New Kind of Hat
 Worn 10 Minutes a Day
 Grows Hair in 30 Days
 -or No Cost

No matter how thin your hair may be, this remarkable new scientific invention is scientifically guaranteed to give you a brand new growth of hair in 30 days—or it costs you nothing. Don't waste a cent. Just mail coupon below.

By ALGIS MERKE
 Founder of Famous Merke Institute, P.O. Box, N. Y.

I HAVE perfected a new invention that I scientifically guarantee will give you a new kind of hat in only 30 days—or it cost you nothing.

This new invention—the result of an experiment gained in treating thousands of cases of baldness—the hat form of a new kind of hat. It is worn on the head and grows the hair in 30 days—or it costs you nothing.

No risk of any kind. No hair loss. No itching. No pain. No cost. Just mail coupon below.

Guard Against Throat-Scratch
 enjoy the smooth smoking of fine tobaccos

...smoke PALL MALL the cigarette whose mildness you can measure

Study This Puff Chart:
 PUFF BY PUFF... YOU'RE ALWAYS AHEAD WITH PALL MALL

Outstanding...and they are mild!

P.S. LET A CARTON OF PALL MALLS SAY "MERRY CHRISTMAS" FOR YOU

How to measure your wife for an ironing table!

"Don't worry darling, you didn't burn the beer!"

Schlitz

