

NOUVEL HAY MAGAZINE

SANS FRONTIÈRES

**Le “Marché du Film” du 70e
Festival de Cannes pour
acheter/vendre/échanger dans
votre domaine : le cinéma**

✘ The Marché du Film - 70th Festival de Cannes is fast approaching

Check out what's new at the Marché this year!

- The future of cinema is at **NEXT!** **NEXT** will take place this year in the Palais (Wednesday May 17 - Sunday May 21) with a special focus on Virtual Reality. **NEXT** will feature an all **new walk-in VR Library** offering the Marché participants the possibility to watch VR films on various devices such as Samsung Gear VR, Oculus Rift and HTC Vive.
- After such a good reception last year, the Marché badge will once again give you access to **re-run screenings of the Festival's Official Selection**. View these films before they hit the mass market and look out for an announcement of the Official Selection in due time.
- **Frontières** - for the first time, the Marché du Film - Festival de Cannes and the Fantasia International Film Festival co-present the Frontières Platform in Cannes. During 2 days (Saturday May 20 and Sunday May 21), several events will bring together key players of the genre film industry. The program includes a Proof of Concept Presentation and screenings of Works-in-Progress at Goes to Cannes. A fantastic fanatic mixer cocktail will close out this special two day program.
- **Doc Day** is back and better than ever on Tuesday May 23. More information about the [program](#) coming soon.
- **Goes to Cannes** comes to the 2017 Marché du Film with a whole new selection of Works-in-Progress from all over the world. This year's presenters include the Annecy International Animation Festival, Dubai International Film Festival, Frontières, Guadalajara International Film Festival, Hong Kong International Film Festival, Los Cabos International Film Festival, Vilnius' Kino Pavasaris, New Horizon' Polish Days, and Doc Goes to Cannes.

Benefit from this special 70th edition program!

Sign up for the Marché badge now.

The Marché badge will place you in the heart of Cannes:

- Gain access to 1,500 **screenings** and 600 **exhibitors**
- Increase your **business opportunities** through our Industry Programs
- Stand out via your company's listing in the **Marché publications** and website
- Meet producers, institutions and film commissions from all over the world on the waterfront **Village International**
- Receive a year's free subscription to **Cinando**, the industry's leading database

Your Marché badge includes all the benefits of a Festival badge, plus the advantages listed above.

So much to see and do at the world's biggest film event: don't be left out!

For more information about all the specific services we have to offer, go to www.marchedufilm.com

