

# NOUVEL HAY MAGAZINE

*SANS FRONTIÈRES*

**Quinzième édition du salon  
ARMENIA EXPO 2015 du vendredi  
18 au dimanche 20 septembre à  
17h**



Les Professionnels et Entrepreneurs d'Arménie vous convie à la  
15ème édition du forum **ARMENIA EXPO 2015** du 18 au 20  
septembre 2015

Union of Manufacturers & Businessmen (Employers) of Armenia  
and LOGOS EXPO Center are happy to invite you to participate in  
the regional universal trade-industrial expo-forum

## **ARMENIA EXPO 2015**

Union of Manufacturers & Businessmen (Employers) of Armenia and **LOGOS EXPO Center** inform you about the organization of the fifteenth universal trade-industrial expo-forum "**ARMENIA EXPO 2015**" to be held in the period of 18 - 20 September, 2015 in the exhibition center "Yerevan Expo" at 3 H. Hakobyan str. (at the territory of Mergelyan Institute), Yerevan, Republic of Armenia.

The main exhibition of the country **“ARMENIA EXPO 2015”** long and firmly asserts position as the largest, authoritative, most expected and important event in the business life of Armenia.

Every year, the exhibition brings together on a single site the largest domestic producers, entrepreneurs in the industry, enabling them to adequately and effectively present their products.

The exclusivity of regional trade-industrial exhibition forum **“ARMENIA EXPO 2015”** in its thematic construction is that it is covering almost all industries. While combining individual exposure to the largest industrial exhibition in Armenia, **“ARMENIA EXPO 2015”** makes it possible to more fully explore and get the necessary information about all existing firms, organizations and brands that exist not only in Armenia, but also in the whole region, to find a profitable business partner or a foreign investor and contributes to maintaining a successful marketing.

So comprehensive in its coverage of the thematic exhibition

**“ARMENIA EXPO 2015”** provides professionals and entrepreneurs a unique opportunity to get acquainted with the latest developments, technology and innovation systems in all areas of industrial production.

More than 40% of all participants presenting their products at the exhibition.



**Armenia<sup>®</sup> EXPO 2015**  
 Regional universal trade-industrial expo-forum

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 Information about exhibitions in Armenia

**We invite you to visit...**

15th international specialized exhibition  
 "Armenia Expo 2015",  
 in exhibition complex "Yerevan EXPO"  
 at 3 H.Hakobyan str.

**EXPO**  
 ARMENIA

**18-20 of September**  
 Official opening ceremony  
 18 of september 12:00

Be in the centre of events!  
 WWW.EXPO.AM

Organizers:  
 Union of Manufacturers and Businessmen of Armenia

General Information Sponsor:  
   

**"ARMENIA EXPO 2015"** are foreign firms and organizations.

First opening of the exhibition **"ARMENIA EXPO"** was held with the participation of

Prime Minister of Armenia in 2002, and since 2011 the exhibition is traditionally attended by the President of the Republic of Armenia, which itself speaks about the status of **"ARMENIA EXPO"** not only in Armenia, but also in the whole region.

Place of exhibition **"ARMENIA EXPO 2015"** - exhibition center "Yerevan Expo" at 3 H. Hakobyan str. (at the territory of Mergelyan Institute), Armenia, Yerevan,  
 Date of exhibition **"ARMENIA EXPO 2015"** - 18 - 20 September 2015.

The official opening ceremony: September 18, 2015. at 12:00.

The official closing ceremony: September 20, 2015. at 16:00.

Number of participants: more than 100 companies, associations, unions and

organizations.

Participating countries: Armenia, Russia, Belarus, Ukraine, Iran, Georgia, Turkey, UAE, Poland, Italy, Spain, Germany, Finland, India, USA.

The main goals and objectives of the exhibition forum:

- search for new markets,
- attraction of foreign investments in the Armenian economy,
- demonstration of Armenia's economic potential,
- search for new business partners.

Exhibitions held in the framework of the exhibition forum **“ARMENIA EXPO 2015”**:

### **INDUSTRIAL ARMENIA EXPO**

Heavy industry; Light industry; Mining and metallurgical and chemical industries; Machine tool industry; Stone Processing; Woodworking; Jewelry industry; Mechanical engineering, electronics; Container and packaging

### **BUILD EXPO**

Building and renovation, design; Production of construction materials; Paints and varnishes; Doors and windows; Plumbing, swimming pools; Heating Systems

### **EXPO FOOD & DRINKS**

Meat products; Dairy; Seafood; Canned goods, juices, mineral water; Coffee, tea, groceries; Frozen foods; Oilseed Industry; Alcoholic and non-alcoholic beverages

### **TRANS EXPO**

Transportation; Freight and passenger transport; Communication, express mail

### **COMP\_EXPO**

Computers; Local and global networks, software, IT; Internet service providers

### **POLYGRAPHY. PUBLISHING. ADVERTISEMENT. EXPO**

Production of printed products; Books, periodicals; Advertising technologies and PR

### **FURNITURE SALON**

Furniture accessories; Interior; Exterior; Furniture design; Home Textiles

### **FINANCE, CREDIT, INSURANCE, AUDIT EXPO**

Banking; Banking services for businesses and individuals; Financial consulting;

Banking and office equipment; Insurance; Real estate, real estate and appraisal services; Audit and legal services

## **Rest & Entertainment EXPO**

About the organizer

**LOGOS EXPO Center** the first exhibition company in Armenia (1999) which is the absolute leader in the sphere of the organization of industry, industrial, national and international shows and the congresses in Armenia. The exhibition company **LOGOS EXPO Center** develops and realizes modern marketing strategy, making use of experience and the advanced achievements of world practice of exhibition business. Over the last 15 years **LOGOS EXPO Center** organized more than **200** specialised and international exhibitions including different branches of economy. In cooperation with the RA governmental organizations, the ministries, departments, embassies of the foreign states, labor unions and associations the **LOGOS EXPO Center** company in a year holds 10-12 specialized exhibitions which reflect dynamic development of national economy.

## **It appear in the center of events!**

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**Sources:**

